

Jose Angel Jude Telan

Content Marketing & SEO | n8n Automation Enthusiast | AI-Powered Workflow Builder

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La Union, Philippines

Professional Summary

Content marketer with 7+ years of experience in digital marketing, SEO, content writing, and ideation. In recent years, I've expanded into AI-assisted workflows and low/no-code automation, using tools like n8n to streamline content repurposing, publishing, and optimization. I combine strong content fundamentals with emerging automation practices to improve efficiency, scale output, and support high-performing content teams.

Professional Experience

Freelance Content and Automation Specialist

Self - Employed
May 2025– Present

- **Built automations using n8n:** Streamlined content repurposing, formatting, and publishing through no-code workflows.
- **Designed AI agents with Flowise:** Automated transformation of raw text and images into structured content.
- **Familiar with local image generation using ComfyUI and Stable Diffusion:** Produced AI-generated visuals tailored for specific creative outputs.
- **Used Zapier for early automation:** Prototyped simple workflows before shifting to n8n for greater control.
- **Applied prompt engineering with local LLMs:** Used Ollama-hosted models for content rewriting and idea generation.

Content Marketing & SEO Specialist

The Content Panel
May 2020 - Present

- **Leveraged AI tools for content creation & optimization:** Used ChatGPT, DeepSeek, and Perplexity to generate high-quality, SEO-driven content.
- **Managed & organized website content:** Oversaw content uploads, formatting, and quality control for various client websites.
- **Led content ideation & strategy:** Researched and pitched high-performing blog topics, increasing audience engagement and organic traffic.
- **Managed writers & quality assurance:** Ensured content met brand guidelines, SEO best practices, and audience needs.
- **Conducted content audits & client reporting:** Analyzed website performance, identified content gaps, and provided actionable insights for optimization.

Freelance Virtual Assistant & Writer

Self - Employed
December 2017 - May 2020

- **Wrote & edited SEO-optimized content:** Created engaging blog posts, product descriptions, and website copy, increasing organic traffic for clients.
- **Managed WordPress & Shopify websites:** Built and maintained client websites, ensuring smooth performance and user experience.
- **Implemented SEO strategies:** Conducted keyword research, backlink analysis, and on-page optimization, leading to improved search rankings.
- **Handled social media marketing:** Created & scheduled social media content, boosting engagement for brands across multiple platforms.
- **Led email & client outreach efforts:** Managed inboxes, scheduled email campaigns, and conducted lead generation using LinkedIn & Hunter.io.

Education

Bachelor of Science in Biology

University of the Philippines Baguio

Graduated: June 2015

- Best Thesis Award - June 2015
- Best Presenter Award - May 2015

Volunteer Experience

Board Member

7K - KALIKASAN

January 2023 - Present

- **Co-led environmental sustainability initiatives:** Organized projects focused on conservation, eco-awareness, and community-driven programs.
- **Strategized & executed fundraising efforts:** Helped develop funding strategies to support the organization's long-term sustainability.
- **Facilitated community engagement & education:** Conducted seminars, workshops, and discussions on environmental issues.
- **Managed organizational meetings & partnerships:** Acted as part of the secretariat team, coordinating with stakeholders to expand impact.

Skills

- N8n
- Zapier
- Agentic AI
- Content Marketing
- SEO

Certification

- Google AI Essentials by Google
- Google Prompting Essentials by Google
- Generative AI Automation by Vanderbilt University
- Prompt Engineering by Vanderbilt University
- Foundations of Project Management by Google